

GEORGE LATIMER, Westchester County Executive

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FOR IMMEDIATE RELEASE

Contact: Catherine Cioffi
Communications Director
Office - (914) 995-2932
Cell- (914) 954 -5579
CCioffi@westchestergov.com

Caren Halbfinger
Office – (914) 813-5013
Cell – (914) 224-7651

WESTCHESTER COUNTY RELEASES SECOND PUBLIC SERVICE ANNOUNCEMENT FOR VAPING PREVENTION AND AWARENESS CAMPAIGN

Westchester County Department of Health Focuses on Prevention

(White Plains, NY) – Upholding Westchester County’s commitment to public health, Westchester County Executive George Latimer, the Department of Health and several community partners launched a Vaping Prevention and Awareness Campaign. The campaign includes a series of three public service announcements (PSAs), which were created to help inform Westchester County residents about vaping.

The second PSA focuses on How to Recognize Vape Devices. It features Carolyn D’Agostino, a Licensed Clinical Social Worker, Credentialed Alcoholism and Substance Abuser Counselor and Credentialed Prevention Professional who is a Student Assistance Counselor for Student Assistance Services, a not-for-profit agency whose focus is substance abuse prevention.

Released in advance of The Great American Smoke-Out on Thursday, November 21, the PSA’s are intended to help inform parents and guardians about vaping, and to serve as conversation starters for talks with their children and teenagers.

Watch the Public Service Announcement [HERE](#).

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About Westchester County

Westchester County, located in the heart of the historic Hudson Valley, covers 500 square miles and has a population of just under a million. Originally home to Native Americans, who were members of the Lenape tribe, it is today a rich mix of many cultures and landscapes. The County is a blend of bustling cities, quaint villages and picturesque towns as well as open spaces and a network of beautiful parks. Westchester is made up of 6 cities, 19 towns and 20 villages. Westchester County is known for top-notch public schools, and a high quality of life. The County is also an intellectual capital, boasting a highly educated workforce, competitive colleges and

universities, Fortune 500 companies, world changing non-profits, and cutting-edge research centers. Westchester is led by County Executive George Latimer, who took office in January 2018 as the ninth County Executive. Using inclusion and openness as a foreground, Latimer is fighting to make Westchester a destination for all people to live, work and enjoy. Learn more about Westchester County by visiting www.westchestergov.com

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